

Source One Launches WhyAbe.com, Version 2

WhyAbe.com launches newly redesigned e-sourcing site, complete with a new look, improved navigation and new features.

Charlotte, North Carolina – May 2, 2009 – Source One Management Services, LLC debuts its new version of the highly utilized www.WhyAbe.com free e-sourcing platform at the Institute of Supply Management Conference in Charlotte, NC. After spending recent months focused on developing customized solutions for private branded customers, Source One has launched a new and improved site, complete with improved navigation, an improved, more modern look and feel, new features, and an easier to use e-sourcing on-demand system.



Besides an entirely new look, WhyAbe has implemented a new left-hand drive navigation system. Users no longer have to click around to multiple pages to see all of their important event information. Both buyers and suppliers can quickly access any of their open, closed or saved events and bid histories without ever leaving the dashboard. Users can now quickly review summary event details, obtain contact information and edit preferences in an easy to use menu system that does not require excessive page loading.

Due to user request, a popular new feature has now been added. Suppliers are now able to access an event before its launch date and can indicate their intent to participate in that event. Buyers will no longer need to wonder whether or not the suppliers will show up for the Reverse Auction or RFX event.

No HTML experience needed. With the new WhyAbe site, buyers no longer need to know simple html commands in order to format their RFX events. Buyers now have an easy to use formatting bar that allows them to add bullets, indents, change font styles, colors and even post inline images without knowing a single html command.

Customize WhyAbe for your business. With the new user preferences feature, buyers can now select desired options for when they intend to run future events. Save time and bandwidth by uploading your company logo one time and have it appear as the main image for every event you run in the future. Worried that you might accidentally run a public event? Easy, simply set your preferences so that your default RFX is always a private listing.



Start using WhyAbe.com today for all of your e-sourcing needs. There is no software to install, no fees to pay, and no complex licensing agreements. Buyers have immediate access to time-saving tools and suppliers gain instant access to potential new customer bases.

About WhyAbe.com

WhyAbe.com is an on-demand e-sourcing website and collaborative marketplace that can be used by any organization in any industry. WhyAbe provides free tools to connect buyers and suppliers, conduct RFX and Reverse Auctions, manage contracts and allows suppliers to spread their reach with a free inclusion in the supplier directory and the ability to create free online stores. Registering and use of the site is free for both buyers and suppliers. Obtaining value from WhyAbe is instant, there is no software to install or PC's to configure. WhyAbe was developed for the procurement and supply chain communities by Source One Management Services, LLC.

About Source One Management Services, LLC

Source One is a Procurement Service Provider that has been assisting companies with their strategic sourcing requirements for 17 years. Traditional strategic sourcing consulting engagements with Source One may include spend consolidation, assistance with statements of work, identification of alternate suppliers, market and supply research, RFP management, price and terms negotiations, and contract recommendations. In order to best service their clients, Source One provides flexible fee options for their consulting services including contingency (gain sharing) options to lower client risk. Source One offers a complete solution for businesses of all sizes. Larger businesses can take advantage of customized strategic sourcing solutions through the consulting branch. Smaller organization and organizations that are self-service in their procurement can use the newly launched, and free to use, MasterNegotiator.com website to find pre-negotiated discounts and agreements on the most common spend areas such as office supplies, telecommunications and credit card processing. Source One completes is offering with WhyAbe.com, a full-featured on-demand free e-sourcing platform. For more information, visit www.SourceOneInc.com or call 215-902-0200.