

Integration to Google Product Search and Bidfind.com added to Free Stores at WhyAbe.com

WhyAbe.com increases awareness and potential profitability of its Free Stores by integrating with leading shopping bots.

WILLOW GROVE, Pennsylvania – September 3, 2007 – Source One Management Services, with its free commerce portal WhyAbe.com, continues to build useful tools and features to enhance the experience of suppliers on its site. Last month, WhyAbe rolled out free basic stores as an additional tool for suppliers to market their products or services. This month, WhyAbe adds integration with leading shopping bots, Google Product Search and BidFind.com.

Google Product Search is a free search site that uses Google search technology to help shoppers find items and products and then links them to the online store where they can purchase the searched items. As a merchant on WhyAbe.com, suppliers will automatically have their products listed in the Google Product Search site. WhyAbe.com's product catalog is integrated with Google Base, so suppliers will not have to manually enter or send items to Google, WhyAbe does it automatically on a periodic basis.

BidFind.com is a leading online dynamic pricing website. BidFind.com collects information from thousands of dynamic pricing related sites on the net, including auctions, collectibles, exchanges, and barter systems. Creation of a store on WhyAbe.com now automatically gains inclusion into the BidFind.com databases.

Businesses, large and small, can now create their own free store to sell and promote their products and services. "With the additional support of shopping bots, suppliers now gain a new level of free exposure for their products and services", says William Dorn, Director Operation of Source One. WhyAbe Stores are ideal for businesses that are attempting to dispose of excess or obsolete inventory, but do not have the time, resources, or finances to open their own commerce site or deal with inventory brokers.

Store owners can control their terms and conditions, company profile, payment options, shipment charges, and inventory directly from their dashboard. WhyAbe.com even provides the ability to complete transactions through PayPal, and will automatically update inventory. Store owners can personalize their stores' logo, banner and color schemes and product categories.

WhyAbe.com allows store owners to list up to ten products or services for sale at absolutely no cost. Unlike other commerce websites, WhyAbe does not charge a transaction fee on the sale of goods or services to the buyer or the supplier. Larger stores



can be opened by suppliers for an extremely low monthly cost or by contacting Source One directly to develop a partnership arrangement.

About WhyAbe.com

WhyAbe.com is an automated on-demand procurement portal and collaborative marketplace that can be used by any organization in any industry. WhyAbe is owned and operated by a leading Procurement Service Provider, Source One Management Services, LLC, and is provided on the Web at no cost to any user. WhyAbe supports Request for Proposals, Request for Information, two different types of Reverse Auctions, a Contract Management Repository and provides free stores for suppliers to sell and market their products, services and excess inventory. Registering and using the site is free. Obtaining value from WhyAbe is instant, there is no software to install or PC's to configure. A computer equipped with the latest version of Internet Explorer or Firefox (available free @ whyabe.com) provides immediate access to the comprehensive and user friendly tool.

About Source One Management Services, LLC

Source One is a Procurement Service Provider that has been assisting companies with their strategic sourcing requirements for 15 years. Engagements with Source One may include spend consolidation, assistance with statements of work, identification of alternate suppliers, market and supply research, RFP management, price and terms negotiations, and contract recommendations. In order to best service their clients, Source One provides flexible fee options for their consulting services. Clients can choose between contingency (gain sharing) based, fee for service or a hybrid. For more information, visit www.SourceOneInc.com or call 215-902-0200.